

An Exhibition on
Agriculture Machinery &
Dairy Technology

KISAAN EXPO

21, 22, 23 OCTOBER

For More Details:

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DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY
CIVIL LINES, GORAKHPUR

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KNOWLEDGE PARTNER



250+
Exhibitors

1,500+
Product & Services

5,000+
Dealers

50,000+
Progressive Farmers



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SUPPORTED BY





TRACK RECORD

- 4 yrs of expertise.
- 38+ exhibitions hosted.
- 100+ Product & Services Categories Covered.
- Supported by 50+ Business Associations.
- 6000+ Exhibitors.
- 2,00,000 visitors.

About Us

Interest art exhibition is on a mission to revolutionize farming. Our passion lies in educating farmers about the latest advancements in agricultural technology and promoting sustainable practices. With a deep-rooted commitment to the environment, we strive to create a greener, smarter future for agriculture.

Our Vision

Our vision is clear to empower farmers with knowledge. We believe that informed farmers are the key to a prosperous and resilient agricultural sector. Through our events, we aim to bridge the gap between traditional farming methods and modern innovations.

What sets Kisaan Expo-2024 apart?

Cultivating Agriculture for a Sustainable Future.



1. Educational Exhibitions: Interest art exhibition hosts exhibitions that showcase cutting-edge machinery, precision tools, and green solutions. Farmers can explore and interact with modern tractors, harvesters, and irrigation systems.





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2. **Green Fuel Advocacy:** We emphasize the importance of green fuels such as biodiesel, biogas, and electric vehicles. Our workshops and seminars educate farmers about the benefits of eco-friendly alternatives.

3. **Farm-to-Field Workshops:** Interest art exhibition organizes on-field workshops where farmers learn directly from experts. From soil health management to crop monitoring using drones, we cover it all.

4. **Collaboration Hub:** Our events bring together farmers, researchers, and agri-tech companies. Networking sessions foster collaborations, partnerships, and knowledge exchange.



New Technologies Display

AgriGator is an incredible multifunctional drone. During sowing season, you can use it to spray nutrients or liquid fertilizer. During flowering and crop growth season, you can use it for spraying pesticides and weedicides. It gets the job done much faster and a whole lot cheaper. In addition to addressing the labour shortage, it keeps people safe from coming in contact with pesticides.



Exhibitor Categories

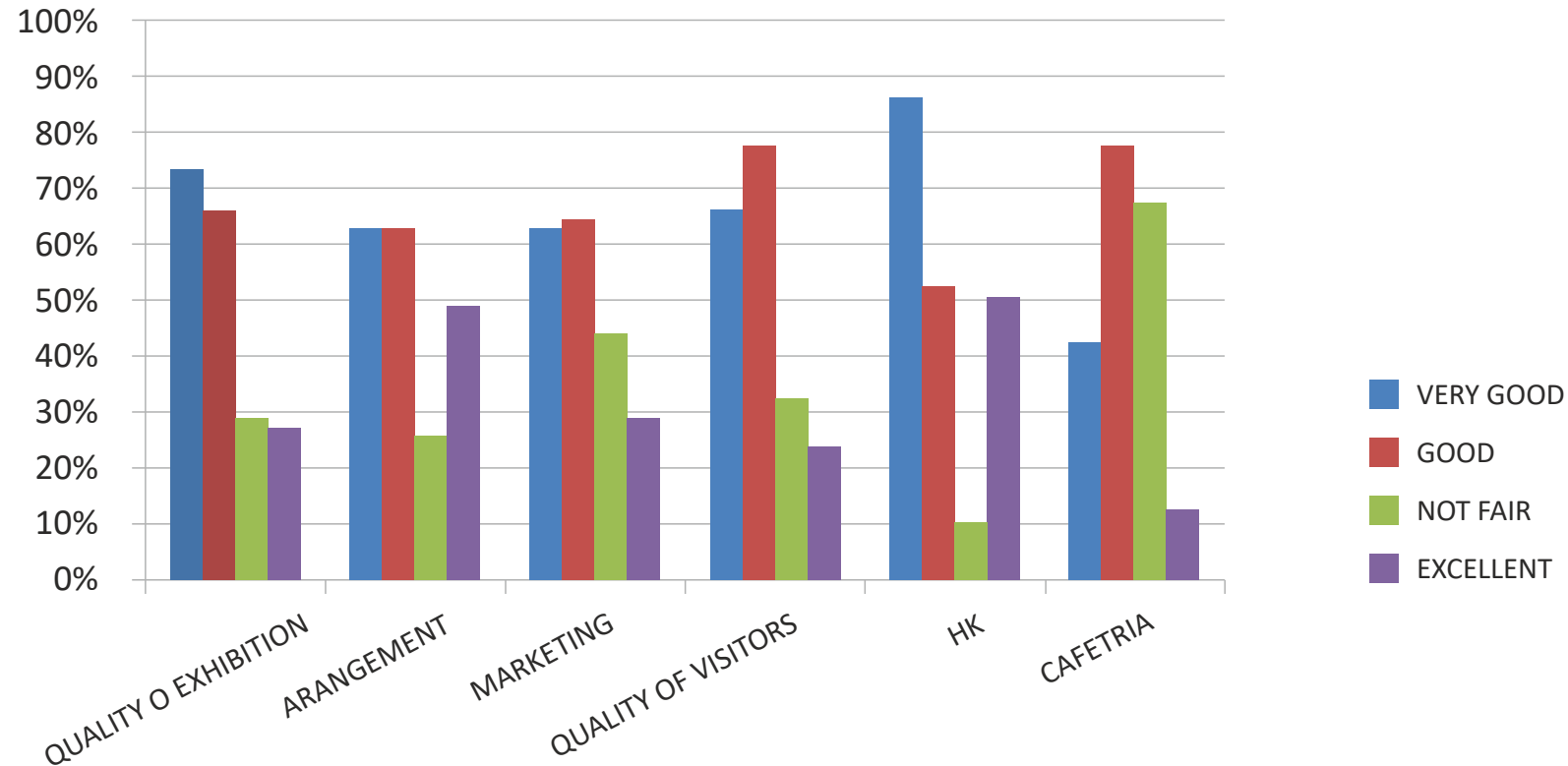
- Agriculture Machinery
- Chaff Cutter
- Crop Cleaning Machine
- Cultivators
- Disc Harrow
- Disc Plough
- Farm Machinery
- Grain Loader Machine
- Happy Seeder
- Harvester Combine
- Laser Land Leveller
- Mulchers
- Potato Planter
- Power Tiller
- Power Weeder
- Rotavators / Rotary Tiller
- Straw Baler
- Straw Reaper
- Super Seeder
- Threshers
- Tractors & Tractor Parts
- Agriculture Blades
- Power Tiller Blade
- Rotavator Blades
- Combine Parts
- Pulleys
- Gear Boxes
- V-Belts
- Rotavator Parts
- Cultivator Tines
- Harvest Finger
- Agriculture Casting
- Sickles
- Cultivating Tools
- Axle
- Yoke
- Flanges
- Sprockets
- Chain Cover
- Agriculture Nets
- Agriculture Pipes
- Drones
- Fertilizers
- Fungicides
- Pesticides
- Feed
- Greenhouse Equipment
- Irrigation System
- Seeds
- Sprayer Pumps
- Sprayers Knapsack
- Submersible Pumps
- Tractor Mounded Generator



Exhibitors Feedback

Received after the show

Total Leads Generation : 11,240
Revenue Generation : 112.37 Cr
Next Year Participation : 80%

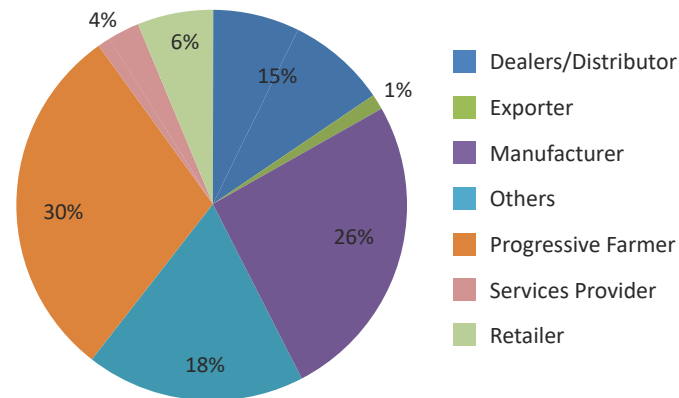
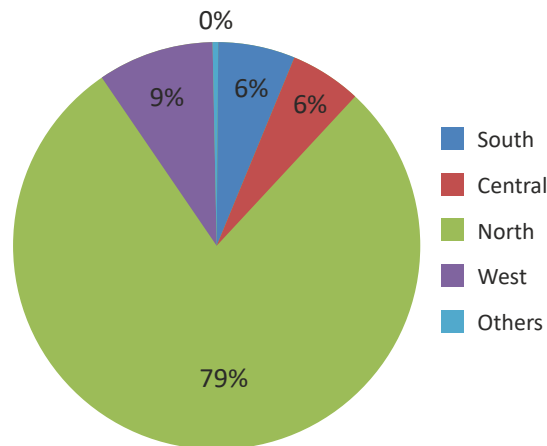


Visitor Profiles

KISAAN EXPO promises to hold tremendous significance for all levels in manufacturing Organitions, Service Sector, Traders – and its officials like CEO's & Entrepreneurs, Senior Executives, Corporate Planners, Manufacturing Managers & Executive, Agents of sector such as Officials from Central State Governments and Public Sector Units from across the world are also visiting this show.



- Agricultural Progressive Farmers • Industrialist, Traders & Manufacturers • Suppliers, Dealer & Distributors
- Agronomists & Expert Researchers • Agents, Contractors & Consultants • Wholesaler & Retailer • Government AuthoriKes
- AssociaKons Heads • Farm Owners Investors • Government & Private Nurseries • Agriculture Consultants
- Agriculture UniversiKes • Honey Bee Farmers & Many More...



Marketing Campaign Event Promotion Strategies



OUTDOOR ADVERTISEMENTS SOCIAL MEDIA ADVERTISEMENTS



1 MILLION WHATSAPP



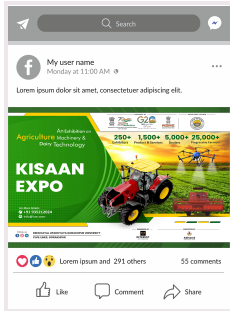
1 MILLION SMS



NEWSPAPER



4,00000 MAILERS



FACEBOOK



20,000 TELECALLING

KISAAN EXPO

Exhibition Date : 21, 22, 23 OCTOBER

Venue : Deen Dayal Upadhyaya Gorakhpur University

Time : 10 a.m. to 6 p.m. IST

Rate : 5500/sqmtr [Hanger Area]. 2400/sqmt. [Open Area]

25%Payment : For Booking Confirmation

50% Payment : On or before September 10

Full Payment : On or before September 30

10% Extra : On booking of Corner Stalls

15% Extra : Two side Open Stalls



Stall booking is subject to us receiving 100% advance payments. If the exhibitor is paying 50% booking amount or advance the organizer will hold the place till 21st October 2024. Stall Booking will not be confirmed unless 100% payment is made by the exhibitor on or before 15 days of the event date.

Signature Events

1. Showcase: In this event where farmers experience the latest machinery in action. From autonomous tractors to solar-powered pumps, we demonstrate how technology enhances productivity.

2. Green Fuel Symposium: Our symposium focuses on sustainable energy sources. Experts discuss biogas production, solar panels, and electric vehicles. We encourage farmers to adopt green fuel solutions.

3. Farmers' Knowledge Exchange: Regional workshops where farmers share success stories and challenges. We believe that learning from peers is invaluable.

Our Impact

- Increased adoption of precision farming techniques.
- Awareness about green fuel alternatives.
- Empowered farmers who embrace innovation.
- Reduced environmental impact through sustainable practices.

Join the Movement

Whether you're a farmer, an enthusiast, or an environmental advocate, Interest art exhibition invites you to be part of the change. Let's cultivate knowledge, grow together, and sow the seeds of a better tomorrow.

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ONE EARTH - ONE FAMILY - ONE FUTURE



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